

For Immediate Release

ISCEA will award an Annual Prize to a Corporation that has made significant improvement thru Vision, Business Rules, and Technology named **“Ptak Prize for Supply Chain Excellence”**.

Cleveland, OH – May 9, 2005 ISCEA (International Supply Chain Education Alliance) announced today that ISCEA will showcase a Corporation that has made significant improvement in operations by combining clear objectives with aligned business practices supported by flexible and adaptable technology by awarding them with a Annual Prize named **“Ptak Prize for Supply Chain Excellence”**.

Dr. Charles A. Watts, Executive Director of Education & Certification of ISCEA stated, “Carol is one of the top visionaries in Supply Chain Management. She understands the importance of having technology and business rules aligned with a firm’s vision. She is on the leading edge of a revolution in how firm’s manage the Supply Chain. If we follow her lead Supply Chains will soon become the Demand Chains we have been talking about over the last few years.”

The 1st **Ptak Prize for Supply Chain Excellence** will be given at the 2006 ISCEA Supply Chain Conference & Exposition in Las Vegas, NV, USA. The Conference will takes place May 22-24, 2006. Both Members and non members will be able to submit entries for **2006 Ptak Prize for Supply Chain Excellence**, starting May 15, 2005.

About Carol A. Ptak, CFPIM, CIRM, Jonah, PMP

A leading authority in the use of ERP and Supply Chain tools to drive improved bottom line performance, Ms. Ptak’s expertise is well grounded in over two decades of practical experience as a successful practitioner, consultant and educator in manufacturing operations. Her pragmatic approach to complex issues and dynamic presentation style has her in high demand worldwide on the subject of how to leverage these tools and successfully become an e-business. Ms. Ptak is the Past President and CEO of APICS, The Educational Society for Resource Management.

She holds an MBA from Rochester Institute of Technology and completed the EMPO program at Stanford University. Ms. Ptak is a frequent educator at the university level and presents at many key technical conferences around the world including South Africa, France, Israel, Australia, Ireland, the Netherlands and nine APICS International conferences. She is the author of numerous articles and the books MRP and Beyond and ERP, Tools, Techniques and Applications for Integrating the Supply Chain. Her Book, Necessary but not Sufficient was co-authored with Dr. Eli Goldratt and Eli Schragenheim.

About ISCEA (International Supply Chain Education Alliance)

ISCEA, The International Supply Chain Education Alliance conducts many workshops to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA’s mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA instructors are American University Professors or Managers of Major Corporations in USA with 5+ years of work experience. They all hold CPIM or CSCM Certification. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM).

For more information about ISCEA or Ptak Prize, please contact:

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