

ISCEA Board of Directors appoints distinguish Supply Chain Industry Experts, Dr. James F. Cox III and Mr. David Jacoby, to the Ptak Prize Selection Committee.

Cleveland, OH – July 5, 2006 ISCEA (International Supply Chain Education Alliance) announced today that its Board of Directors have approved the appointment of distinguish Supply Chain Experts, Dr. James F. Cox III and Mr. David Jacoby, to the Ptak Prize Selection Committee. Ptak Prize is awarded annually to an organization that has made significant improvement through Vision, Business Rules, and Technology.

Dr. JAMES F. COX III (Ptak Prize Chair)

James F. Cox III, Ph.D., CFPIM, CIRM, JONAH's JONAH, Professor Emeritus, was the Robert O. Arnold Professor of Business in the Terry College of Business at the University of Georgia. He received his Ph.D. in Engineering Management from Clemson University. Prior to his tenure at UGA, he held the E. L. Lowder Professorship in the school of business at Auburn University. Prior to his academic career, he held positions in construction engineering, industrial engineering, and production planning and control. Dr. Cox is a certified Jonah and Jonah Instructor in the Theory of Constraints and is certified in Production and Supply Chain, Performance Measurement, Critical Chain, Strategy and Tactics, and Thinking Process by the Theory of Constraints—International Certification Organization. In addition to teaching Jonah workshops to the Air Force in support of its Lean Logistics efforts, he has conducted numerous academic and practitioner Theory of Constraints workshops and programs on performance measurement, production, supply chains, management skills, project management, and the thinking processes.

Dr. Cox's research has centered on the Theory of Constraints for almost twenty years. He has written three books on TOC— Operation Management: A Focus on Excellence (with Blackstone and Schleier), Reengineering Performance Measures (with Lockamy) and the Constraints Management Handbook (with Spencer), in addition to coauthoring an academic text for small businesses and numerous research monographs. He has published over 80 articles. His publications appear in Decision Sciences, Production and Operations Management Journal, International Journal of Production Research, Academy of Management Journal and Review, MIS Quarterly, Industrial Engineering, and many others. He is the coeditor of the APICS Dictionary, 7th, 8th, 9th and 10th editions and an invited contributor on Constraints Management to the Production and Inventory Management Handbook.

Dr. Cox has been a member of APICS for over 25 years, holding chapter, regional and national offices. He has served on the APICS Board of Directors for four years with two years as Vice President of Education--Research and has served on the APICS Educational and Research Foundation Board of Directors for nine years with four years as President. He also served on the Board of Directors of TOCICO for two years. He is a charter member of the Constraint Management SIG (APICS) and the Society of Systems Improvement. He has spoken at over 50 APICS and other professional organization chapter meetings, several regional seminars and several international conferences on Theory of Constraints. In 1997, he received the APICS Voluntary Service Award for his contributions to the field.

Mr. David Jacoby

David Jacoby, President of Boston Logistics Group, has been consulting to manufacturers, distributors, railroads, steamship lines, airlines, ports, trucking companies, small package carriers, and logistics software and service providers in over a dozen countries for 16 years.

Prior to starting Boston Logistics Group in 1998, Mr. Jacoby was a Principal at CFGW, a consulting firm that helped carriers and distributors develop marketing strategies and new products, and improve operations. He conducted due-diligence related to acquisitions and strategic alliances, analyzed major capital investment and equipment issues related to fleet, equipment and infrastructure, and managed multi-party benchmarking and best practices studies in logistics and purchasing.

He was at A.T. Kearney from 1989 to 1996 in a highly selective international rotation program designed to help the firm and its key industrial and service accounts globalize their operations. He used his fluency in French and Portuguese to manage a Benchmarking Center of Excellence while based in Paris, France, and conduct logistics, transportation, and procurement projects in Sao Paulo and Hong Kong that led to the creation of offices in those cities. He also developed and implemented strategic sourcing methods, including purchasing best practices, vendor selection, consortium buying, and outsourcing. Before joining A.T. Kearney, Mr. Jacoby analyzed mergers, acquisitions, and trade flows in the Maritime and International Trade Group at Mercer Management Consulting (TBS) and consulted for the World Bank in Tunisia.

Mr. Jacoby teaches operations management in the graduate business school at Boston University. He holds an MBA from The Wharton School, a Masters in International Business from the Lauder Institute, and a Bachelor of Science in Economics from the University of Pennsylvania. He is a certified Fellow in Certified in Production and Inventory Management (CFPIM), Certified in Integrated Resource Management (CIRM), Certified in

Purchasing Management (Lifetime C.P.M.), and Certified in Transportation and Logistics (CTL). He is President of APICS Boston and a Past President of the Council of Supply Chain Management Professionals' (CSC MP)'s New England Roundtable. He also belongs to the Institute for Supply Management (ISM) and the American Society of Transportation and Logistics (AST&L). He is a Contributing Editor at The Economist Intelligence Unit, regularly contributes to thought leadership through trade journals on transportation, logistics, and purchasing issues, and is a frequent speaker at association conferences.

2007 Ptak Prize for Supply Chain Excellence

Ptak Prize Selection Committee will be accepting nominations for the 2007 Ptak Prize until March 31, 2007. Organizations that has made significant improvement through Vision, Business Rules, and Technology are encouraged to submit nominations for the 2007 Ptak Prize.

Ptak Prize Criteria:

<http://www.iscea.com/pdf/PtakPrize-Criteria.pdf>

Ptak Prize Submission Form:

<http://www.iscea.com/pdf/PtakPrize-EntryForm2.pdf>

For more information about ISCEA or

Ptak Prize, please contact:

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Link to 2006 Ptak Prize Award:

<http://www.iscea.com/pdf/2006 Ptak Prize Press Release-052606.pdf>